



Creating Strategic Advantages For Growing Companies

Press Release

Contact: Will Marklein, ClearVision PR
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Email: williamm@clearvisionstrategicmarketing.com
Ph: 262-391-7868

MARKETING AND BRANDING EXECUTIVE VOLUNTEERS TIME TO UNITED WAY WAUKESHA

ClearVision Strategic Marketing President Serves Web-based Work Team

Hartland, WI – January 26 – Today, ClearVision Strategic Marketing announced Michelle Love-Johnson's participation with United Way Waukesha.

Through participation in United Way Waukesha's web-based communication work committee, Love-Johnson delivers marketing expertise -- volunteering her time and professional marketing knowledge in the areas of branding, social media and direct marketing. The work team was established to support United Way Waukesha's goal of better connecting with its constituents via web-based efforts.

United Way recently launched the "Give. Advocate. Volunteer. Live United" campaign, promoting community service through volunteerism and the generation of resources to build stronger communities and improve lives.

Love-Johnson said she volunteers her time to support her firm's guiding principle of social responsibility. ClearVision Strategic Marketing encourages participation with United Way. Make a difference at volunteerwaukesha.com.

About ClearVision Strategic Marketing

With offices in Hartland, Wisconsin and Sarasota, Florida, ClearVision Strategic Marketing is a full-service marketing communications firm serving local and national clients in a variety of industries. Founded by President Michelle Love-Johnson, the firm offers services in branding, public relations, advertising, research, e-commerce, social media and lead generation. Visit www.clearvisionstrategicmarketing.com or call 262-391-7868.