



**Creating Strategic Advantages For Growing Companies**

## Press Release

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### **LOVE-JOHNSON NAMED ADJUNCT MEMBER OF FACULTY AT LAKELAND COLLEGE**

**Hartland, WI – November 29** – ClearVision Strategic Marketing president, Michelle Love-Johnson, has been named an adjunct member of faculty at Lakeland College's Kellett School of Adult Education. Love-Johnson will teach MBA courses and undergraduate courses at the college. Global marketing and management strategies, management principles, fundamentals for project management, organizational effectiveness and marketing management are core courses Love-Johnson will lead.

The Kellett School of Adult Education, designed for flexibility and convenience for adults continuing their education, is non-traditional with blended options. The BlendEd® program, mentioned in the November 4<sup>th</sup> issue of the New York Times, is designed for working adults who can take courses in the classroom or online, week-by-week during the semester. As the founder of a full-service marketing and public relations firm in Wisconsin, Love-Johnson understands the importance of management and marketing education. "Counseling corporate executives over the past 15-plus years, I've seen the importance of marketing education," adding, "I'm simply passionate about providing guidance to working adults continuing their education," said Love-Johnson.

#### **About Michelle Love-Johnson**

Michelle Love-Johnson's personal educational pursuits have resulted in an Executive MBA from the University of Wisconsin-Milwaukee with undergraduate studies in the areas of accounting, management and communications at Concordia University (WI). With over 20 years of experience, Love-Johnson has an extensive management, operations, organizational development and marketing communications career and most recently founded and continues to grow a full-service marketing and public relations firm serving local and national clients.

### **About ClearVision Strategic Marketing**

ClearVision Strategic Marketing is a full-service marketing communications firm located in Hartland, Wisconsin. Founded by President Michelle Love-Johnson, the firm offers services in branding, public relations, marketing, interactive, advertising, research and lead generation. For more information about ClearVision Strategic Marketing, visit [www.clearvisionstrategicmarketing.com](http://www.clearvisionstrategicmarketing.com) or call 262-391-7868.